

Getting creative with engagement mechanisms

Here are some ideas you may not have thought of for getting your audience to engage with your brand. Most can be executed digitally with low cost and effort.

Online petition

Invitation to take a pledge

Twitter chat

Survey or poll

Social media takeovers

Collaborative zine

Starting a hashtag

Fundraiser

Edit-a-thon

Giveaway

Virtual town hall

Want help putting these into action? Contact us at hello@sisterstem.org.