FROM NARRATIVE TO REALITY
How stories contribute to inclusive STEM

WHY?
Sister began in 2018 as a response to the lack of diverse STEM voices in the media.

Sister’s mission is to change the narrative so that it truly represents and advances gender minorities in STEM, and our vision is to make STEM more inclusive.

HOW?
In just over a year, we’ve published 57 stories by 45 women and non-binary authors. The most written-about topics have been: advocacy and activism, STEM equity, mental health, and sexual harassment.

We have also grown a highly engaged following on social media.

KEY ASPECTS
• Illuminating lived experiences
• Highlighting intersectional perspectives
• Continuously learning from our community

IMPACT
• Increased feeling of belonging for authors and readers
• A channel to advocate for change in STEM
• A low-barrier access point to publishing

CONTACT
To learn more, collaborate, or write for us, contact Jenna Jablonski, Sister’s founder, at jenna@sisterstem.org. (That’s me!)

“RESONATE” “RELATE”
- Frequently used words in response to our stories

SISTER
www.sisterstem.org

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